



Maria Ahmed

Date of birth: 30/10/1997

Nationality: Italian

Gender: Female

CONTACT

 Via Casamari 22 A
00142 Roma, Italy (**Home**)

 ahmedmaria.1997@gmail.com

 (+39) 3891431002

 www.ahmedmaria.com

ABOUT ME

Degree in Graphic Design. Excellent team working skills, organisation and creation of impactful visuals. Ability to analyse a brief to effectively and quickly achieve the best result for the client. Expertise in spanning multiple styles to ensure suitable communication. Willing to enrich one's cultural and artistic background.

visit my website www.ahmedmaria.com

WORK EXPERIENCE

07/2022 – CURRENT Roma, Italy

Graphic Designer Freelance

- Packaging Design
- Branding
- Web design (site, landing page etc)
- Concept of product photography
- Social/online communication, GIF, post, stories, banner, adv, etc.
- Cover Book Design
- Concept of product photography, MOCK UP
- Offline communication leaflet, brochure, window decals, billboards, etc.

09/2023 – CURRENT

Graphic Design Freelance Marketing Therapy

- Visual design communication
- Corporate branding
- Identità visuale
- Logo Design
- Marketing digitale
- Brand Marketing
- Branding
- ADV design
- SOCIAL content
- Branding e identità
- Offline/print design
- Motion graphics
- Digital visual

02/2024 – 08/2024 Roma, Italy

Freelance Art Direction | Marketing strategist & Visual content E23 Retail

- Visual communication
- QR CODE
- Creative concept design
- Digital marketing
- Visual design
- Organisational skills
- Graphic Design
- ADV design
- Art direction
- Strategic Communications
- Branding and identity
- Motion graphics
- Out of Home Marketing
- Advertising campaigns

05/2022 – 11/11/2022 Roma, Italy

GRAPHIC DESIGNER GRUPPO ECP - MEDIAMENTE (Agenzia marketing e comunicazione)

- Strategic and functional concept design
- Logo creation

- Static and dynamic graphic elements, offline and online (layouts, presentations, banner ads, social posts and stories, infographics, packaging etc.)
- Branding
- Static and animated social content (ADV and social campaigns)
- Motion and video/animation advertising
- Marketing and communication support

08/03/2021 – CURRENT Roma, Italy

● **Supporto** RUFA - Ufficio Orientamento

- Management of the incoming lead through outgoing telephone calls
- Registration of the incoming lead for any appointments (in-person interviews, open days, RUFA Meetings)
- Management of incoming leads with tracking on Salesforce (entry and completion of master data, status and notes)
- Verification of post-appointment lead satisfaction.

01/10/2020 – 01/02/2021 Roma, Italy

● **Tirocinante GRAPHIC DESIGNER** CULTIVAR AGENCY

- Composition and development of brand identity and advertising with digital (social and web) and printed applications (stationery, packaging etc.), starting from the creative process to final project completion.
- Interaction with graphic designs, moodboards, brainstorming together with the team.

● **Borsista** Communication Office

- Event management and organisation
- Archive

roma

● **Stagista** Rotostampa

- Post-production/printing occupations
- Set-up
- Packaging and shipping

EDUCATION AND TRAINING

30/10/2017 – 24/02/2021 roma, Italy

● **GRAPHIC DESIGN** RUFA - Rome University of Fine Arts

Final grade 110/110 | **Thesis** SéMe

2011 – 2017 Roma, Italy

● **Grafico Pubblicitario** IIS Confalonieri De Chirico

Conoscenze generali:
Inglese, Francese, Matematica, Italiano, Storia, Storia dell'arte.
Competenze professionali:
Grafico pubblicitario, Economia, Fotografia, Trattamento testi.
Diplomata con : 85/100

LANGUAGE SKILLS

MOTHER TONGUE(S): Italian | Bengali | English

Other language(s):

inglese

Listening B2

Spoken production B2

Reading B2

Spoken interaction B2

Writing B2

Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user

DIGITAL SKILLS

Sistemi Operativi Windows 9X/NT/2000/XP/Vista/Seven/8/Windows 10/Android | Padronanza del Pacchetto Office (Word, Excel, PowerPoint ecc) | Programmi Adobe | Salesforce Commerce Cloud | Adobe Suite (Photoshop, Illustrator, Lightroom, Premiere) | Buona padronanza del Pacchetto Adobe (Photoshop, Illustrator, InDesign) | Suite Adobe (Photoshop, Lightroom, Premiere, After Effects) | Utilizzo piattaforme cloud online (Google Drive, iCloud, OneDrive, ...) | Buona padronanza dei servizi di Google | Esperienza con piattaforme digitali come Zoom, Meet, Cisco Webex, Teams e Skype | Conoscenza Wordpress | Buona padronanza del pacchetto Office (Word, Power point e Excel)

DRIVING LICENCE

● **Driving Licence: B**

TRATTAMENTO DEI DATI PERSONALI

● **Trattamento dei dati personali**

Autorizzo il trattamento dei miei dati personali ai sensi del Decreto Legislativo 30 giugno 2003, n. 196 "Codice in materia di protezione dei dati personali."

Autorizzo il trattamento dei miei dati personali presenti nel CV ai sensi dell'art. 13 d. lgs. 30 giugno 2003 n. 196 - "Codice in materia di protezione dei dati personali" e dell'art. 13 GDPR 679/16 - "Regolamento europeo sulla protezione dei dati personali".